These new varieties and series are sure to provide a fresh look customers can’t miss in your garden center this spring.

**ZINNIA**
The zinnia ‘UpTown Frosted Strawberry’ is Burpee’s first double in the UpTown series. It features large, fully double flowers and vigor to match the collection. A great water-wise or hot weather selection. The strong, spreading plants stand tall and full in the heat — even with less watering. The large, colorful flowers provide plenty of appeal in the garden.

*Burpee Home Gardens — www.burpeehomegardens.com*

**DIGITALIS**
This improved form of the richly colored ‘Illumination Raspberry’ is extremely well branched and more compact than others. The narrow green foliage of digipekis ‘Illumination Raspberry Improved’ is dense and when grown cool will produce a large number of flower spikes in early April. Excellent in containers and available as an unrooted cutting from Oro Farms and HMA Plants.

*Cultivaris — www.cultivaris.com*

**RUDBECKIA**
The new HGTV HOME Plant Collection exclusive ‘Everlasting Sun’ rudbeckia is naturally compact with narrow, 2-inch-wide, hairy foliage that resists disease, is super clean and hardy to Zones 4-9. It has a long bloom time, with bright, yellow-gold flowers from July through September reaching 18 inches high by 18 inches wide.

*HGTV Home Plant Collection — www.hgtvhomeplants.com*
DAHLIA
The new Magnificent series brings potted dahlias to a whole new level for growers and consumers alike. This large-flowered decorative series currently has five colors. Massive blooms range from 8-12 inches and will flower all summer long. The plants have terrific habits that are compact for dinner-plate varieties at 24-28 inches. Stems are sturdy making for ease in growing and shipping to stores. The five colors include: Splendor (shown), Triumph, Glory, Honor and Radiance.
Flamingo Holland — www.flamingoholland.com

HEUCHERA
Heuchera ‘Grape Soda’ has amazing rose-pink spring leaves followed by lovely light purple flowers which flower spring through summer. Summer to winter leaves are purple burnished silver. This heuchera is an outstanding container and front-of-the-border type, hardy to Zones 4-9, in full sun to part shade. Long-lasting flowers make this a dual-purpose plant.
Terra Nova Nurseries — www.terranovanurseries.com

SENETTI
There are three new additions to the Senetti family, and they really have sparkle. These beautiful re-flowering pericallis bloom in Light Pink, Sky Blue and Lavender. Frilly petals dance on top of soft grey-green foliage, creating a mystical show. Schedule Senetti Sparkle to follow your existing Senetti crop and lengthen your cool-season Senetti offering.
EuroAmerican Propagators — www.euroamericanpropagators.com

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**NEMESIA**

Nemesia ‘Little Dragon Princess Mix’ really celebrates the art and science of true plant breeding. These attractive bicolor nemesias are a showy and dramatic introduction to the spring season and make excellent container and garden plants. The Princess Mix is exceptionally cold tolerant and ideal for early spring sales. Plus, they have exceptional heat tolerance and will hold their blooms from early spring all the way through the summer and into multiple fall frosts.

PlantHaven — www.planthaven.com

**TRIFOLIUM**

Limerick trifolium offer a unique option when looking for component plants for combinations. Bred to be easy to grow, Limerick spread and play nice with other plants. Its “shamrock” foliage have bold patterns and are available in three varieties: Estelle (shown), Isabella and Jessica.

Ball Ingenuity — www.ballingenuity.com

**BEGONIA**

Need “color” but don’t want the maintenance? ‘BIG Rose Green Leaf’ is for you. It’s huge and the blooms sit on top of the plant for amazing color. BIG begonias thrive anywhere from full sun to full shade and even tolerate poor soils. The well-branched habit will stand up to the hottest summer days, and the worst thunderstorms without breaking open. They are quite drought tolerant, so they don’t need irrigation in most areas.

Benary — www.benary.com

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**Dianthus**

Summer landscapes and garden beds get a powerful surge of all-season performance and electrifying color with the new Jolt series of Interspecific dianthus. The most heat-tolerant dianthus on the market, Jolt is highly durable with few disease issues. It continues to flower without setting seed. Available in high-impact colors Cherry and Pink, which is an All-America Selections winner.

PanAmerican Seed — www.panamseed.com

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**Salvia**

Salvia ‘Black & Bloom’ is an impressive newcomer that delivers thicker leaves, larger blooms and darker stems than ‘Black & Blue’. It’s a “tough-as-nails” performer that thrives in heat, drought and humidity. The desirable blue color against the black stems stands out in every landscape and patio planter. It’s also a magnet for hummingbirds and other pollinators.

Ball FloraPlant — www.ballfloraplant.com

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**Bidens**

Warm up combinations with sunny Beedance bidens. Painted Red (shown) has petals that are half red-orange and half yellow, becoming more red in cooler temperatures. Red Stripe has yellow flowers with unique red stripes on each petal. Benefits include continuous flowering and manageable plant habit. Sales will support honey bee health research through the Pollinator Partnership.

Suntory Flowers — www.suntorycollection.com

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Suntory Flowers — www.suntorycollection.com
**PETUNIA**

New this spring from Proven Winners are two additions to the ever-popular Supertunia Picasso collection — ‘Supertunia Picasso in Blue’ and ‘Supertunia Picasso in Burgundy’ (shown). Each has a wonderful bloom color surrounded by a ring of cerise green. Each will bloom all season and offers great performance in the heat and humidity. Great in mono containers, window boxes or hanging baskets. Will grow 8-12 inches in height and does best in full sun.

*Proven Winners —
www.provenwinners.com*

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**GERBERA**

Sweet Spice is the newest edition to Garvinea, the first truly carefree garden gerbera range. Exciting fact: These plants will flower from early spring until frost, to create an endless summer feeling in garden borders and patio pots. This stunning new hot pink Sweet Spice attracts bees and butterflies and is, at the same time, resistant to pest and diseases. Deer and rabbits won’t eat them. Innovative and robust with a strong proven garden performance; that’s ‘Garvinea Sweet Spice’.

*Florist Holland —
www.garvinea.com*

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**BEGONIA**

Launched in 2014, Bossa Nova is a revolutionary alternative to cutting raised Begonia. Bred for superb branching and ultimate flower impact, Bossa Nova is stunning in large containers and hanging baskets. Bossa Nova is eye-catching at point of retail and continues to delight with its season-long performance and flower-power. ‘Bossa Nova Yellow’ is an exciting new addition to the series. With this range of bright colors, Bossa Nova is sure to add a new dimension to your bedding displays.

*Floranova —
www.floranova.com*

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**IMPATIENS**

The trusted name in sun- and shade-loving impatiens introduces five stunning new colors for 2016. SunPatiens Compact adds Coral Pink and Neon Pink to the collection. For ideal basket and landscape performance, SunPatiens Spreading series now offers bright and brilliant colors: Clear Orange, Tropical Orange (with variegated foliage) and Lavender (shown).

*Sakata — www.sakataornamentals.com*

**SALVIA**

The new *Salvia splendens* Grandstand series is selected to finish 18 to 24 inches in the garden. They are early to flower in the spring for all regions of the country. Salvia Grandstand will not cycle out of color but continuously promote new flower spikes during the growing season.

*Green Fuse Botanicals — www.green-fuse.com*
**PELARGONIUM**

Completely new, completely different, the Bermuda series of hybrid pelargonium (‘Bermuda Cherry’ shown) gives a whole new look and durability to the class. A spinoff the classic regal, these varieties have intense flower power with bright white centers giving a very distinctive look. The plants have great staying power in the garden since they’re not sensitive to heat and will continue giving an unstoppable show of color from spring through autumn.

**PAC** — www.pac-elsner.com

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**OSTEOSPERMUM**

Double-flowered 4D has a less vigorous habit than the previously introduced 3D. 4D’s shorter stems and improved branching make for masses of blooms in cool season gardens. The flowers stay open 24/7 and don’t get “sleepy” like traditional single-flowered osteos. Osteospermum ‘4D Yellow’ is shown.

**Selecta** — www.selectanorthamerica.com

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**BEGONIA**

Begonia ‘Little Lava’ is a little Begonia boliviensis cultivar that packs a big punch. Its extreme compact habit makes it a great choice for combination plantings where it plays very nicely with other varieties but also has enough color to make a trailing spiller that lights up both sunny and shady locations. There is nothing like ‘Little Lava’ in the market with its petite form and flower power.

**Hort Couture** — www.hortcoutureplants.com

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**ECHINACEA**

The Sombrero series of echinacea offers bold color and hardy performance to Zone 4. New Baja Burgundy is a rich, deep burgundy color that is well branched on sturdy and highly floriferous plants. Overwinters well for years of enjoyment in the perennial garden. Drought resistant once established in the landscape. Grow it and sell it the same year — no vernalization is needed and it bulks up fast.

*Darwin Perennials —
www.darwinperennials.com*

**PETUNIA**

‘Sanguna Patio Pink Morn’ is a new addition to the ever popular Syngenta Flowers Sanguna Patio petunia series. It provides generous, vibrant color that creates an exciting display at point of sale and continuously blooms throughout the spring and summer. Pink Morn adds a bright pop of color to decorative patio containers or garden beds.

*Syngenta Flowers —
www.syngentafhg.com*

**VITEX**

First Editions ‘Blue Puffball’ fills the void of a compact vitex with its genetically dwarf size. In addition to its perfect, ball shape, Blue Puffball has clean foliage, an improvement on the species, with minimal to no leaf spot. It matures to 3 feet by 3 feet and performs best in full sun. It blooms with deep purple, fragrant flowers from June through September. Hardy from Zones 6-9, it can perform as a dieback shrub in colder areas since flowers form on new growth.

*First Editions —
www.firsteditionsplants.com*
Rise from the ashes.

**ROSE**
‘Fire Opal Kolorscape’ has unique pastel pink flowers with striking hand-painted look. Easy to grow, this exceptionally disease-tolerant shrub is a carefree choice for gardens and landscaping. Dark pink buds open into cream white flowers which turn salmon pink as they are exposed to sunlight. Recurrent bloomer.

Greenheart Farms —
www.greenheartfarms.com

**CALIBRACHOA**
Sweeten up your spring with calibrachoa ‘Candy Bouquet’. The blooms of ‘Candy Bouquet’ have a truly unique brushwork-pattern bicolor. The petals are bright, fluorescent magenta with accents of brilliant sunny yellow starbursts. ‘Candy Bouquet’ has an early flowering time and a semi-trailing habit, making it a perfect pick for cheerful spring baskets or as a component to combination containers. This calibrachoa also makes an excellent dual season seller. They take the heat and cool temperatures equally well and can easily be produced for both early spring and autumn sales.

Westflowers — www.westflowers.de

**LAVANDULA**
This versatile Spanish lavender, lavandula ‘Bandera Purple’, is appealing on every level: outdoor gardens, indoor houseplant, gift plant and scented herb. Its compact to mid-habit variety flowers heavily to almost cover the plant. It holds its dense mound in the garden without falling open. Long flowering and self-cleaning with a good secondary flush of blooms. Hardy in Zones 7-10.

Kieft Seed — www.kieftseed.com
SALVIA
Salvia ‘Summer Jewel Lavender’ is a 2016 All-America Selections Regional Award winner. Lavender is a unique and beautiful color for Salvia coccinea. It has the same desirable traits as ‘Summer Jewel Red’, ‘Summer Jewel Pink’, and ‘Summer Jewel White’ (all AAS winners), blooming seven to nine weeks after sowing, having a compact habit with excellent branching, blooming all season long and attracting hummingbirds and other pollinators.

American Takii — www.takii.com

CELOSIA
A completely new breakthrough for the class, this new celosia Kelos Fire series of vegetative celosia are some of the most colorful and vigorous landscape plants for summer gardens. Daylength neutral, the Kelos Fire series can be sold spring through autumn with oversized, vibrantly colored plumes in the garden. The vigorous plants hold up well in the heat, only getting bigger and more robust in the landscape. There are seven colors of these plumosa types with both green and red foliage.

Beekenkamp — www.beekenkamp.nl

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**COLOCASIA**

One of the largest plants in the Gigante series from breeder Brian Williams, this new behemoth is arguably the most unique as well. Strong, maroon-purple stems form the foundation for large, green, heart-shaped leaves, which are also complemented by maroon-purple veins. Once mature, plants regularly produce tall, purple flowers with white spaths, resembling lovely, ornate candles ablaze. A one-of-a-kind plant, this is the first colocasia with ornamental flowers.

Plants Nouveau — www.plantsnouveau.com

**COREOPSIS**

‘Solanna Glow’ is a Zone 5 perennial coreopsis. This variety has been found to be very resistant to powdery mildew that is an issue for a lot of coreopsis. ‘Solanna Glow’ is very early to flower, so it can be planted in early spring and will flower all summer long. The plant height is 10-12 inches in the garden and can be used as a boarder or in mass plantings. Its nice light yellow color will brighten up the garden. It should be planted in full sun and will last past several freezes.

Danziger “Dan” Flower Farm — www.danziger.co.il

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HYDRANGEA
‘Let’s Dance Rave’ hydrangea is a strong, reliable bloomer with an abundance of intensely colored flowers. Bloom color ranges from a rich violet-purple on acidic soils to a saturated pink on basic soils and offers attractive foliage. Available in garden centers Spring 2016.
Proven Winners ColorChoice Flowering Shrubs —www.provenwinners.com

CALLA
‘Bubble Gum’ is the newest addition to the Callafornia Callas line. ‘Bubble Gum’ has bright pink blooms, thick sturdy stems and matte foliage. ‘Bubble Gum’ is a preview of what is to come from Callafornia Callas new breeding efforts. ‘Bubble Gum’ has a long post-harvest shelf life and an abundance of non-nodding blooms.
Golden State Bulb Growers —www.goldenstatebulb.com

BLUEBERRY
BrazelBerries ‘Perpetua’ is a true double-cropping blueberry that sets one crop of fruit in mid-summer and then flowers and fruits a second time to provide ripe fruit in the fall. The leaves are dark green, somewhat shiny, and curly or twisted in the spring and summer, turning to deep reds and greens in the winter. Perpetua has smallish berries that are mild and sweet. It will grow 4-5 feet tall with an upright, vase shaped habit in Zones 4-8.
Brazelberries —www.brazelberries.com